



Center for Community Advocacy's Annual "Dia de los Muertos" Tardeada & Ben Heller Awards Banquet postponed to 2021. Join CCA for a Night at the Drive-In Movies showing of the movie "Book of Life" (Spanish subtitles) at the Monterey County Fairgrounds, Saturday, October 3. 4:30 p.m. pre-show; 5:30 p.m. movie

SPONSORSHIP OPPORTUNITIES

Please indicate the amount you wish to contribute

\$7,500 PRESENTING (1 ONLY)
Front Row, 12 Vehicles

- Special Recognition at event
- Recognition in all advertising, website, e-blasts and social media
- Provide one banner to hang at event
- The exclusive opportunity to provide one branded item per vehicle
- One snack pack per vehicle: 1 Large Popcorn, 4 Bottles of Water, 1 Regular Cotton Candy, 1 Box of Red Vines, and 1 Box of Junior Mints.
- Choice of Margarita Pitcher for 4 or Cupcake Wine Package for 4. and 4 soft drinks
- Food Credit: \$120 per vehicle serves 8 (Pack includes Cheeseburgers, Pulled Pork Sliders, Chicken Strips, Hot Dogs, Lays Potato Chips and Buttered Corn)

\$ 3,000 SILVER/PLATA
Reserved Parking, 5 Vehicles

- Recognition in all advertising, website, e-blasts and social media
- One snack pack per vehicle: 1 Large Popcorn, 4 Bottles of Water, 1 Regular Cotton Candy, 1 Box of Red Vines, and 1 Box of Junior Mints.
- Choice of Margarita Pitcher for 4 or Cupcake Wine Package for 4, and 4 soft drinks
- Food Credit: \$50 per vehicle Serves 4 (Pack includes Burger Box, Pulled Pork Sliders and Two Hot Dog Dinner Boxes, Buttered Corn and Lays Potato Chips)

\$ 5,000 GOLD/ORO
Premier Parking, 8 Vehicles

- Special Recognition at event
- Recognition in all advertising, website, e-blasts and social media
- One snack pack per vehicle: 1 Large Popcorn, 4 Bottles of Water, 1 Regular Cotton Candy, 1 Box of Red Vines, and 1 Box of Junior Mints.
- Choice of Margarita Pitcher for 4 or Cupcake Wine Package for 4, and 4 soft drinks
- Food Credit: \$75 per vehicle serves 6 - 8 (Pack includes Burger Box (2); Chicken Strips and Two Hot Dog Dinner Boxes, Buttered Corn and Lays Potato Chips)

\$2,000 BRONZE/BRONCE
Reserved Parking, 3 Vehicles

- Recognition in all advertising, website, e-blasts and social media
- One snack pack per vehicle: 1 Large Popcorn, 4 Bottles of Water, 1 Regular Cotton Candy, 1 Box of Red Vines, and 1 Box of Junior Mints.
- Choice of Margarita Pitcher for 4 or Cupcake Wine Package for 4, and 4 soft drinks
- Food Credit: \$35 per vehicle serves 4 (Pack includes Two Burger Boxes, Buttered Corn and Lays Potato Chips)

Additional Food can be purchased on site during the movie.



OPPORTUNITY DRAWING

I wish to donate a Item for the Opportunity Drawing

Description:

Estimated Value: \$

I will mail item
 Please contact me to arrange pick-up

TICKETS ONLY

A pass for one vehicle may be purchased for \$120, while space lasts

PLEASE Print the Names of Driver and Guests

Driver Name

Driver Email*
*Required for Admittance

Vehicle Type

Guests in the Vehicle

Guest names must be submitted by September 25th

MY TOTAL CONTRIBUTION TO THE CENTER FOR COMMUNITY ADVOCACY

\$

Contact Name

Organization

Address

Street

City State Zip

My check is enclosed

Please charge my (check one) DISCOVER MASTERCARD VISA AMEX

Credit Card

Card Number

Expiration Date CVC

Name on Card

Signature

For further information, please contact Marci Bracco at marci@chatterboxpublicrelations.com or 831-747-7455 c/o CCA • 22 W. Gabilan Street, Salinas, CA 93901

Your contribution is tax deductible Tax ID #77-0192068

THANK YOU FOR YOUR ONGOING SUPPORT OF CCA'S WORK!